

W.K. Cash Forshee

PROFILE

Passionate worker seeking an opportunity to apply talents and gain experience. Strengths include excellent verbal and written communication, creativity, and self-discipline. Skills include:

- Strategic planning and data analysis
- Database experience; 85 WPM entry
- Demographic research
- Practiced in public speaking
- HTML, Pro Tools, Photoshop, Microsoft Office, Filemaker, Fireworks, Pages, Keynote
- Excellent interpersonal relations

EDUCATION & HONORS

Pursuing Degrees	Area of Study	College
Bachelor of Business Administration	Music Business	Belmont University, TN
Bachelor of Science	Sociology: Culture Emphasis	Belmont University, TN
<i>Expected Graduation: July 2009</i>		

Honors

- Dean's List every semester with cumulative GPA of 3.80
- Recipient of "Most Promising New Sociology Major" Award 2006-2007
- Sociology Honor Society member AKD

EXPERIENCE

Lotos Nile Media Marketing Music: Nashville, TN **2007 - Present**

- Gained coverage for artists in online media outlets and tour date promotions
- Designed new online media campaign for clients to more effectively reach markets
- Analyzed flaws in former marketing campaigns and presented findings to clients

Resident Assistant, Belmont University: Nashville, TN **2006 - Present**

- Created an apartment community council to raise community involvement
- Developed system to reduce energy consumption and costs in complex
- Received "Greatest First Year Contribution Award 2006-2007"

ACTIVITIES

Trinity Presbyterian Church: Nashville, TN **2005 - Present**

- Church elder
- Choir member and guest soloist

Mobile Loaves and Fishes Volunteer: Nashville, TN **2007 - Present**

- Helped provide food and clothing for the homeless within Nashville communities
- Performed benefit concert, raising clothing and funds for organization
- Produced art exhibit of pictures taken by homeless; advertised event with local media